

# LOGO rates



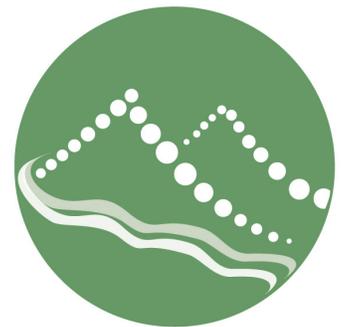
MAN AM I  
*happy to see you!*

I bet you found yourself here because you want a brand that's not only professional but more importantly created just for you!

You want someone who can bring your vision to life and attract the right clients to your brand.

If this sounds like you let's chat.

I can't wait to begin this adventure together!



**Bartlett Medical  
Oncology Center**



**LIFETIME EYECARE**



## MEET YOUR *Graphic Designer*

*Hello!* My name is Rizza and I am a graphic designer, bunny mama, and adventure addict. Born and raised in Juneau, Alaska I knew I wanted an excuse to leave my little home town. So at the fresh age of 19, I studied abroad in Australia where I would begin and finish my studies with a Bachelor's in Graphic Design.

After living abroad I was hooked on experiencing new cultures and seeing new sights. Since then I was an Au Pair in Italy and have been to a long list of beautiful countries.

My Alaskan roots run deep which is what brought me back to Juneau

for good. I couldn't stay away from the adventure and fresh Alaskan air. I'm constantly inspired by the postcard-worthy scenery around us and I wouldn't have it any other way.

Since I could walk I have always loved expressing myself through art. There's something addicting about the process of bringing my vision to life whether its a logo, website, or wedding invitation.

I like to keep my style simple, yet exciting. I strive to be straight forward in my work and don't believe in 'extra fluff' if it doesn't add to the design.

Past clients would say I'm super responsive, patient, and professional.

# WHY SHOULD YOU HIRE ME AS YOUR *graphic designer?*

**1. I WILL SAVE YOU TIME.** Time is money! With my knowledge in design I can guarantee you that my projects will be created in a fraction of the time if you were to do the job yourself.

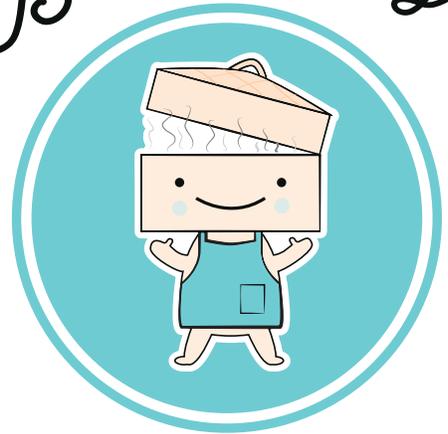
**2. THE JOB WILL BE DONE RIGHT THE FIRST TIME.** File types, color spaces, resolution, bleeds, crop marks, trim marks, no one has time to learn new terms or software. Let me get the job done right from start to print without the headache!

**3. I WILL BE A NEW SOURCE OF IDEAS FOR YOUR BRAND.** I can take your vision and turn it into a stronger visual concept. I can make sure your concept and message is clear and can be clearly communicated to your target market.





Bun Daddy.



Wisdom Jewelry

Juneau Douglas



CITY MUSEUM



# REVIEWS



**LAVENDER'S LIFESAVING**  
— CERTIFICATIONS, LLC —

We are thrilled! Rizza made the process seamless. She was intuitive and patient and her creative skills exceed all expectations. Thanks for bringing our business to the next level! Highly recommend working with Z Squared Studio

**-RUNNING WITH SCISSORS  
SHARPENING COMPANY**

Shout out to Z Squared Studio for designing my logo for me. Rizza was amazing to work with and was super responsive to all the input I provided and alterations I asked for. 10 out of 10 would recommend to anyone and everyone.

**-LAVENDER'S LIFESAVING  
CERTIFICATIONS, LLC**



# WHAT CAN I *expect?*

- An authentic logo that is true to your brand's value
- A great logo built from brand strategy (hello brand assessment!)
- Professional and inviting logo that welcomes people to your business
- Well researched design that lets you stick out from your competition
- Painless design process
- All the files you need to launch your business



# THE Process

## 1 YOUR CONTRACT

We talk about logo details which will be put in a contract for you to sign and email back to me.



## 2 BRAND ASSESSMENT

After I receive the contract you will get a brand assessment so we can find your creative direction.



## 3 CREATIVE DIRECTION

Next you will get 2-3 creative directions to choose from so you can see how your brand can potentially look and feel.

## 4 PROOFING STAGE

Woo! You just chose your signature look, and now the fun part, logo proofs!



## 5 FINAL LOGO FILES

After the final logo proof is approved your logo will be packaged up and ready for use!

# LET'S TALK ABOUT *investment*

## LOGO PACKAGE

**-Strategic Creative Direction**

**-All the files you need** for print and digital  
(15+ files) in EPS, PDF, JPG, PNG

**Color Variants** such as:

Full Color (if applicable)

Black and White

White only (for dark backgrounds)

**Logo Lock Ups**

Horizontal Orientation (if applicable)

Vertical Orientation (if applicable)

**-Color palette**

**-Type Suite**

~~\$400 or two investments of \$200~~

30% OFF

BLACK FRIDAY SPECIAL!

**\$260!!**

# FREQUENTLY ASKED QUESTIONS

## **HOW DOES MY PROCESS WORK?**

See page 9.

## **HOW MANY PROOFS DO I GET TO CREATE A LOGO I LOVE?**

In total you will receive 5 proofs, if needed. Additional proofs are charged at \$60 per proof.

## **HOW LONG WILL IT TAKE TO FINISH MY LOGO?**

With constant email communication (1-3 days between emails) it will take around 2 weeks to finish a logo.

## **CAN I PAY WITH CREDIT CARD?**

Absolutely! After the final files have been sent you will receive your invoice in an email and there is a link where you can pay by card.

## **DO I NEED TO PAY A DOWN PAYMENT BEFORE WE START?**

Yes, I do require a down payment of 50% of the total price.

## **DO YOU HAVE PAYMENT PLANS?**

Normally yes but for the Black Friday Special there is no payment plan option.



I CAN'T WAIT  
TO WORK  
WITH YOU!



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